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[in](#) Visit Kelly's LinkedIn profile

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The [LinkedIn](#) profile continues to **EVOLVE!** To over 750MM members, your [LinkedIn](#) profile is a reflection of your professional AND corporate brand. In addition to job seekers, more leadership executives seek to align their content with their corporate brand, showcasing organizational culture and purpose, increasing viewer-centric connection and dwell-time while driving traffic. This **impacts** attracting and retaining talent AND customers!

In this climate, it's imperative to be present, current, and engaged on this platform. Studies indicate most employers, talent search partners, colleagues, customers and talent acquisition professionals consider your profile as part of the employment qualifying processes, due diligence, brand and culture assessment.

If you seek to quickly and effectively refine your [LinkedIn](#) profile, we have a proven service offering that will do just that! With 25+ years of retained search, business intel research and branding experience, we have deep understanding of [LinkedIn](#) platforms, filters, Boolean strings, Syntax, and we can better position you for improved visibility and searchability, while enhancing your personal, professional AND corporate brand.

**woman owned and operated**

**Our LPR™ (LinkedIn Profile Refinement) service package offers:**

- 】 HIGH-touch individualized strategy...one size does NOT fit all!
- 】 In-depth top-down, front-end and back-end profile assessment
- 】 Confidentiality with proven techniques that increase visibility, searchability and dwell time.
- 】 Review and reset of back-end settings
- 】 Content refinement and client-authorized authoring
- 】 Research and upload of RF relevant background image
- 】 Brand Enhancement
- 】 Identifying and Showcasing Differentiators
- 】 48hr Turnaround...we do it for you!
- 】 Corporate bundled service packages for corporate sponsored multi-exec LPR™ services
-  Pro-bono services for fellow cancer survivors and patients on the journey
- 】 Things change....so should your LinkedIn profile. A reduced-fee tier service is available!